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MICHIGAN WOMEN'S MARKETPLACE

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MWM Webinar



Joy E. Mason
CSSBB
Optimist Business
Solutions



Geneva Taylor
Tellis Executive Search

Recruit a Diverse Workforce for Your Future! *Strategies that Overcome Barriers to Connection*

Wednesday
DEC 6
2023
12pm to 1pm ET

Identify Actions That Resolve Recruitment Challenges

Are rapidly changing demographics, the controversial political climate, and the growing disconnect between employers and job seekers amplifying your recruitment challenge? In this highly anticipated workshop, Joy Mason and Geneva Taylor will share effective strategies for recruiting culturally, racially, and ethnically diverse job seekers! You'll walk away from this session having identified two key strategies for filling your open positions within six months and develop two actions to overcome political and cultural barriers to effective job recruitment.

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