

## Grow Your Business with LinkedIn

*Develop Content, Share Engaging Messages,  
Post Articles, and Attract Your Ideal Clients*

**VIRTUAL**

**Thursday | November 16, 2023**

**9:00am – 10:30am ET**



**KEYNOTE**  
**Christine Morse**  
*CMO | Avid Marketing Alliance*

*Learn "How To" Maximize  
LinkedIn Technology*

*Tell Your Story Without  
"Salesy" Jargon*

*Discover the Keys to  
Rhythm & Cadence  
in Content*

*You're Invited to stay for  
the 2023 Year-End  
**Forum Afterglow**  
from 10:30am to 11:00am*

**No Cost to Attend**

Register to Reserve Your Virtual Seat!

**Register Now**

**Zoom Info Sent After RSVP**

Learn More & Register Here

For questions contact: Sherry Cummins at 734-677-1400 or [scummins@greatlakeswbc.org](mailto:scummins@greatlakeswbc.org)