

Announcing the July 2023
Business Growth Program
For Second Stage Businesses



You've secured certification and you're ready to increase your knowledge and networks to advance as a vendor in the procurement pipeline

**Certified Wayne County Businesses
APPLY TODAY
For This Exclusive Program**

Eligible certifications include:
**WBE, MBE, DBE, Veteran
and/or LGBT-owned
businesses**

**10-WEEK
BUSINESS GROWTH PROGRAM
OFFERS**

**FOR ELIGIBILITY
REQUIREMENTS
CONTACT**



greatlakeswbc.org/business-growth-program/



Lawrence Jackson,
Business Counselor
734.800.2118 x871



Classes will be held at:
33109 Schoolcraft Road,
Livonia, Michigan 48150

**APPLY FOR UPCOMING
JULY COHORT!**

- Evaluation of your vendor-readiness & capability statement
- "Meet the Buyer" with key decision-makers
- "Pitch Meetings" with procurement officers
- Access to our network of 100+ corporate members
- Assigned consultant to help craft your journey
- Financing insights to secure capital
- Networking with successful past cohort members

Post-certification program propelling businesses with in-class training sessions on procurement, target customers, relationships, teams, and finance.