



PITCH'N Pontiac

Pontiac Business Owners
Pitch your idea to a panel of
industry experts

WIN \$90,000

in Cash and Prizes | Application deadline: March 31, 2023

The Pitch'N Pontiac Competition is your chance to win cash and consulting services to grow your business.

Apply Today. It's Easy. (Applications go live March 1)

- 1 Make sure your business meets the eligibility requirements:**
 - Business must be registered with the State of Michigan and City of Pontiac
 - Business must be associated with the Food, Lifestyle, Healthy Living, IT/Tech or other industries
 - Business Stage: start up – existing business
 - Full list of eligibility requirements is provided online.
- 2 Option 1: Go to greatlakeswbc.org/pitch-n-pontiac to apply.**
 - Make sure completed application is submitted by March 31, at 11:59 pm EST
- 3 Option 2: Attend one of the informational sessions located at:**
Pontiac Public Library | 60 E Pike St #2225, Pontiac, MI 48342
Dates & Times:
March 3rd, 7th | 10 - 11 am and March 16th | 6 - 7 pm
March 18th Virtual / Zoom 10 am

Pitch Competition

If you are chosen as a finalist, you will receive an email AND phone call with specific instructions about dates, locations, and times.
Refer to greatlakeswbc.org/pitch-n-pontiac for Pitch 'N Pontiac competition updates.

1st Prize New Business — \$30,000 + Consulting Hours

1st Prize Existing Business — \$30,000 + Consulting Hours

2nd Prize People's Choice — \$30,000 + Consulting Hours

Important Dates

March 31
Application Due

April 7
Five Finalists Announced

April 24, 27 and May 2
Pitch Prep Workshops for Finalists

May 4
Pitch'N Pontiac
LIVE Competition

Location:

The Crofoot
1 S Saginaw St. Pontiac MI 48342

Questions? Email:

info@miced.org

Organizer



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