

Summer 2016 Edition

Great Lakes
Women's
**Business
COUNCIL**
Accelerating business growth



PROPEL YOUR BUSINESS FORWARD
**16TH ANNUAL GREAT LAKES
WOMEN'S BUSINESS CONFERENCE**

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Attend the **16th Annual Great Lakes Women's Business Conference**, the largest women's business conference in the Midwest states in 2016. More than 1,200 women business owners and 70+ Fortune 500 and major corporations are expected to attend.

REGISTER NOW

16th Annual GREAT LAKES Women's BUSINESS CONFERENCE

WBE Forum Breakfast



WBE Forums provide an excellent way to develop powerful connections with other certified women business owners and corporate members while discovering how to achieve success with your certification. The WBE Forum Breakfast will include opportunities to network, learn more about WBE Forums in the Michigan and Indiana regions and hear from dynamic business experts that will encourage and inspire your business journey.

Sponsored by: **HONDA** **omnisource marketing**

Meet the Buyers



Meet the Buyers offers an opportunity to meet with 70+ supplier diversity and procurement representatives from corporate, public institutions and government entities. You will be able to sit at each of the contracting stations to develop a relationship with each company. This is a unique opportunity to accomplish months of sales prospecting in 3 short hours!

Sponsored by: **TOYOTA** **DURA** Automotive Systems

Women's Business Showcase & Reception



This is your chance to visit 150 tabletop displays of certified women business enterprises. All WBENC Certified WBEs are welcome to display. Corporate purchasing representatives, women business owners, and guests will stroll through the Business Showcase, mingling with the exhibitors while enjoying refreshments and entertainment.

Sponsored by: **Kellogg's** **RIM** Custom Racks

After Glow



Immediately following the Women's Business Showcase & Reception on Tuesday, September 27, 2016, 6:00 p.m. - 7:00 p.m. share and enjoy a relaxed time of networking with a blend of cocktails and desserts.

Sponsored by: **LEAR** CORPORATION

SCHEDULE OF EVENTS

Tuesday, September 27

9:00 a.m. – 6:00 p.m.

Registration, Power Lunch, & Silent Auction

10:00 a.m. – 12:00 p.m.

WBE Forum Breakfast (WBE Owners Only)

12:00 p.m. – 2:00 p.m.

Showcase Exhibitor Setup

12:00 p.m. – 1:00 p.m.

No Host Lunch

1:00 p.m. – 2:00 p.m.

Tools for Success: Workshop Prelude:

7 Sessions offered (page 4)

2:15 p.m. – 3:30 p.m.

Opening Session:

3:30 p.m. – 6:00 p.m.

Women's Business Showcase

6:00 p.m. – 7:00 p.m.

Afterglow

Wednesday, September 28

8:00 a.m. – 4:00 p.m.

Registration

8:00 a.m. – 9:00 a.m.

Continental Breakfast & Networking

Early Bird catches \$\$\$\$

9:15 a.m. – 10:30 a.m.

10:45 a.m. – 12:00 p.m.

Propelling Your Leadership Potential:

Education Workshops (pages 4 and 5)

12:15 p.m. – **Power Lunch Closes**

12:15 p.m. – 2:00 p.m.

Awards Luncheon – **Excellence in**

Supplier Diversity Awards

2:15 p.m. – 4:30 p.m.

Meet the Buyers Procurement Event

CEED LENDING LAUNCHES FIRST ANNUAL PITCH “N” PONTIAC COMPETITION

The Pitch “N” Pontiac Competition provides Pontiac-based new and existing small business owners in the food, technology, and lifestyle industries the unique opportunity to pitch their idea and gain valuable, on-the-spot insight to launch and grow their businesses. Winners will compete for \$15,000 in cash and in-kind technical support.

Pitch “N” Pontiac, Pontiac's first pitch competition, is supported by Talmer Bank, Oakland County Business Finance Corporation, Oakland County One Stop Shop Business Center and Goldman Sachs 10,000 Small Businesses. Five Pontiac-based finalists will compete for their share of \$15,000 cash and in-kind technical support on Wednesday, August 31st, 5:00PM-8:00PM, at the Pontiac Creative Arts Center, 47 Williams St, Pontiac, MI 4834.



“Pitch “N” Pontiac is a great event for the city of Pontiac. Providing technical support to the contest winners will go a long way in helping them build a successful business, which in turn, aids the economic development in the area,” said Lysa Davis, Talmer Bank CRA Officer. [For more info, click here](#)



The Great Lakes Women's Business Council held the **Indiana 3rd Annual Awards of Distinction & Corporate Communications** on June 9, 2016 at 502 East Event Centre in Carmel, IN. Sponsored by Toyota, The **Awards of Distinction** was created as a way to

celebrate the successes and support certified Indiana women business owners, corporate members and volunteers.



Corporate Communications provides an avenue for our Corporate members to provide key training that impact their supplier decisions. This year, Toyota, Vectren, Dana Holding Corp., the Federal Home Loan Bank of Indianapolis, Delphi, Indiana Univ. Health, Kellogg Company and Cummins participated. “Engaging potential diverse suppliers in more intimate forums allows us



to truly educate and empower smaller businesses in strategies of growth." –Matt Greene, Toyota Purchasing Supplier Diversity Manager.



Connections being made during Corporate Communications



Great Lakes WBC Team with Honoree Rosemily Geyer



Welcome Newly Certified Women Business Owners

240sweet LLC
A & C Builders Hardware, Inc
Aim Bright Cleaning, LLC.
Albar Industries, Inc.
Amerikam, Inc.
Apollos Waters, LLC.
Arroyo Industries, LLC
B.C. Manufacturing, Inc.
Centric Solutions Group LLC
Coach for Higher
Custom Results Corporate Consulting LLC
E&M Design Solutions
e-Waves, Inc
Express Tool & Die Company
ezbake technologies
Farnell Equipment Company
Forsons, Inc.
Gerber Construction Co., Inc
GK Tech, LLC
GlassMap Inc

GPA Protection LLC
Great Lakes Pension Associates, Inc.
Intricate Grinding & Machine Specialties
L.M. Corporation
Logistic Concepts And Design LLC
Macvette, LLC
Megan's Aggregate, LLC
Nove Communications, Inc.
OCG Companies, LLC
Phone PRO, Inc., dba Bonfire Training
Phrootz, Inc.
Starla West International, LLC
Stills by Stinson Photography
Sycamore Advisors, LLC
The Clairmount Group PLC
TRANSPHERE INC
TYJ Trucking LLC
Unlimited Quality Sorting & Assembly Inc.
VHM Enterprises, Inc.
Weavers.com, Incorporated

Welcome New Corporate Members



MEMBER SPOTLIGHT



Congratulations to recent Billion Dollar Roundtable inductees Corporate Members **Lear Corporation** and **Cummins**! The Billion Dollar Roundtable is a designation for corporations that have done a billion dollars' worth of business with diverse suppliers.



Hannah Kain

ALOM CEO **HANNAH KAIN** NAMED A 2016 TOP 25 CHAMPION OF DIVERSITY IN STEM

Hannah Kain, President and CEO of ALOM, a global leader in supply chain management, has been named a 2016 Top 25 Champion of Diversity in STEM by DiversityGlobal Magazine.

A role model and mentor for women in STEM fields, Kain leveraged technology to build a successful company in supply chain management, designing and implementing innovative, technology-driven client products.

The award honors executives from corporations, nonprofits and higher education who are change agents and problem solvers focused on increasing STEM diversity among students and in the workforce. [Read more](#)



Kathy Nichols

Kathy Nichols, CEO, Avancez LLC, has been accepted into the WBENC Tuck Executive Program at Dartmouth University. Kathy will join other WBE attendees at the 5-day intensive learning experience designed to assess, improve and grow their businesses.



Temeria Heard

Congratulations to **Temeria Heard**, CEO, Corporate 52 Marketing Group, who was awarded the Jackie Robinson "Most Valuable Diverse Business Partner". She is the first-ever African-American women in metro Detroit to receive the award, according to DBUSINESS. [Read the full article here](#)

OmniSource Marketing Group was named one of the industry's top workplaces by PPAI (Promotional Products Association International). What makes OmniSource stand out are perks such as their kid and dog-friendly environment, monthly team breakfast and flex time. [Read more](#)



Photo Courtesy of PPAI

Stay Connected

Livonia (Headquarters): 734.677.1400

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WWW.GREATLAKESWBC.ORG

