



## Federal Reserve Bank of Chicago 2019 Business Smart Week

# THE POWER OF Partnerships and Collaboration

This year's Business Smart Week in Detroit focuses on the value of Certification and the power of partnerships and collaboration in generating revenue for your business.

The Bank's Leadership is fully committed to the inclusion of diverse businesses on contracting opportunities as well as facilitating access and engagement opportunities with decision makers

**July 19, 2019**  
**8AM-2PM**

### Agenda At-A-Glance

- 8:00AM** Registration & Networking Breakfast
- 8:45AM** Welcome and Introduction
- 9:00AM** How Can I Grow my Business if I'm not Certified?
- 10:00AM** Developing Impactful Capability Statements
- 11:00AM** The Power of Teaming
- 12:00PM** Lunch Keynote
- 1:30PM** Networking Resource Reception

### OUR PARTNERS



**Laketa Henderson**  
Deputy District Director  
SBA Michigan



**Wendy Thomas**  
Region Director  
Michigan SBDC



**Thomas Vargo**  
Lead Opportunity Specialist  
SBA Michigan



**Sharon Crockett**  
Senior Business Development Consultant  
Minority Business Development Agency



**Leamon Sowell, Esq.**  
President and Managing Partner  
Sowell Law Partners, PLLC



**Laura Grannemann**  
VP of Strategic Investments,  
Quicken Loans Community Fund

**RSVP BY JULY 12, 2019**

CEED & WBE Members only | [greatlakeswbc.org/BusinessSmart](http://greatlakeswbc.org/BusinessSmart)

**Federal Reserve Bank of Chicago - Detroit Branch ♦ 1600 E. Warren Ave., Detroit, MI**

**EVENT IS COMPLIMENTARY ♦ PRE-REGISTRATION IS REQUIRED**