



## Made in Detroit

*Kelly Pickett, Founder, KRM Enterprises*

– A proud father and husband,

– A lifelong entrepreneur

– An award winning chef

– And now, the celebrated founder and operator of **KRAVE DETROIT**, specializing in exclusive event services

**T**here is a small, but mighty group of entrepreneurs quietly reviving Detroit's neighborhoods.

Every day their quiet acts of hope pave a better future for us all.

We need to celebrate and support them, for they are a part of our PURE City story.

You can't bottle this kind of enthusiasm. It can only be made in Detroit.



Come celebrate the many accomplishments of Kelly Pickett and other deserving entrepreneurs at the CEED 31st annual award celebration on April 23, 2015 .

To learn more visit: [ceedawards.org](http://ceedawards.org)

## What immigration and determination can do for Detroit



## A Cultural Kaleidoscope

By Jackie Berg

Comfortable in its own city skin, Brightmoor is emerging from the shadows of its well-heeled neighbors, ready to throw open its doors to those who come knocking.

Once overlooked, the community, perched on the edge of northwest Detroit, finds itself at the center of attention among a growing group of investors interested in its economic potential.

It's "game on", according to Errol Service, chairman of the African Caribbean Chamber of Commerce and multiunit McDonald's owner/operator known for his philanthropic efforts to bridge the divide between the economic "haves" and "have nots."

Colorblind and unencumbered by any economic interests in the area, Service is heading a growing group of multicultural investors and organizations interested in creating a cultural kaleidoscope in a community that already has a unique character of its own.

"Brightmoor has something that many Detroit neighborhoods lack," states Service. "And that's contiguous land available for development and an 'it' factor."

What is "it"?

Brightmoor's complexity which is raw, real and bursting with energy, according to Service and other interested parties, who collectively operate under the International Community Development of Brightmoor (IDCB) banner.

"Brightmoor has not [been], is [not], nor never will be a cookie cutter community," Service says.

"Its residents, business owners and community organizations have a fiery spirit and can-do attitude," Service adds. "They embrace positive change, regardless who brings it. And that's the kind of attitude required to attract immigrants and investors."

Available housing stock for under \$10,000 does not hurt, either.

Detroit needs to resist cloning itself, according to Service, who would like to see Brightmoor utilize its open landscape to create something out-of-the-ordinary and unlikely to be replicated.

"If we do it right, visitors will come here to escape the everyday experience of look-alike shopping centers, clubs and restaurants," he says.

With Service's support and vision, Brightmoor is destined to become a desirable address to call home and an outstanding place to do business, according to Reggie Reg Davis, deputy manager of the Department of Neighborhoods, District One.

"Repopulating Detroit's neighborhoods is imperative," says Davis, who is working hard to fulfill the mandate of his boss, Mayor Mike Duggan, to do it – and do it fast.

"It will require bold thinking and leadership," states Davis, who is grateful for Service's stewardship.

"Errol's position on the African Caribbean Chamber allows us to connect directly with government leaders from nearly every area of the great continent of Africa and the British and American Virgin Islands," Davis says. "With his support, we hope to create a direct pipeline from the various African countries and West Indies Island nations in an effort to repopulate Brightmoor."

The new Brightmoor will represent a marriage of cultures, according to Raquel Garcia Anderson, the IDCB secretary and director of Partnerships and Community Outreach at Global Detroit, a non-profit organization committed to fostering immigration, foreign trade and investment as a means to produce jobs and regional economic growth.

"Once immigrants begin to settle and invest in Brightmoor, they will begin to attract additional community members and the kind of cultural vitality and economic energy that newcomers bring," she says.