



## **WHAT IS Great Lakes Women's Business Council?**

Founded in 1984, Great Lakes Women's Business Council (Great Lakes WBC), is a nonprofit champion for women, minority and small business owners. We provide access to capital and corporate procurement opportunities, certification for women-owned business enterprises and small business educational support.

Great Lakes WBC represents more than 1,000 WBENC-certified women's business enterprises generating approximately \$11.6 billion in annual revenue and employing 41,500 U.S. workers, as well as 88 corporate partners in a diverse range of industry sectors.

## **ORGANIZATION SNAPSHOT**

SINCE ITS FOUNDING IN 1984...

- Have made more than \$5.5 Million in loans, creating more than 1,800 jobs
- Provided business training to more than 15,000 business owners and potential entrepreneurs through the Michigan Women's Marketplace
- Became regional partner for Women's Business Enterprise National Council formed to provide nationally recognized women's business certification in 1997
- Represent over 1,000 women-owned businesses that generate more than \$11.6 Billion in annual revenue
- As a women's business center, operate the Michigan Women's Marketplace with over 7,000 members
- Hosts the largest women's business conference in Michigan
- Offices in Michigan and Indiana

## **For more information:**

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