

Our programs have provided small business owners with the tools and resources to build a successful business since 1984.

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WBE Certification

Women's Business Enterprise National Council (WBENC), developed nationally recognized women's business enterprise certification standards. WBENC is an organization of corporate members. Certification services are provided through 14 regional nonprofit partner organizations, including Great Lakes Women's Business Council.

Benefits of WBE Certification

Certification as a women's business enterprise offers national and regional benefits including:

- Access to current list of supplier diversity and procurement executives at these same companies.
- Automatic inclusion in WBENCLink, the Internet database of certified WBEs.
- Opportunity to exhibit at regional and national conferences
- Use of the WBENC member seal on your marketing materials.
- Eligible for WBENC MatchMakers, a one-on-one meeting with corporate purchasing representatives.

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The Leadership Institute for Women

This year's Leadership Institute for Women is about strategic planning and growth. The market continues to evolve and change. It's more diverse, consumer-centric and demanding, it's critical that communicating directly to buyers is essential to an organization's success.

The Michigan Women's Marketplace is the online resource and business community for women business owners! Visit www.miwomen.com

- List your woman owned business or locate a woman-owned business through the Women's Business Directory, this free, comprehensive online business directory.
- Receive notice of important business opportunities such as conferences, networking, and training events for women-business owners through the free Events Calendar.
- Learn more about women's business organizations in Michigan. Our resource partners include Michigan's top women business organizations and other non-profits support women in business.

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CEED Lending Small Business Loan Program

We have small business loans just right for you! CEED Lending recognizes this need and operates loan programs that extend credit to businesses that cannot obtain financing from conventional sources.

Small Business Loans are available up to \$50,000 in the following counties: Hilldales, Jackson, Lenawee, Livingston, Macomb, Monroe, Oakland, Washtenaw and Wayne. The funds may be used for business start-up or expansion, equipment purchases, job creation, or working capital.

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