



## Great Pitch Competition

### Official Rules & Regulations

- Participant must be a WBENC-Certified WBE in good standing, and must apply by noon, August 23.
- Participant must have purchased a Conference registration by Friday, August 23. No registration refunds will be granted if you are not selected to participate in the Great Pitch competition.
- Person pitching must be a female owner of the company. If anyone other than the female owner is sent to participate, the spot to present is forfeited.
- Pitch is 2 minutes long in both the Semi-Final and the Final Round.
- **No slides, audio visual support, samples, or large props. Any item a presenter would like to incorporate into their pitch that falls outside of these guidelines must be approved in advance by Great Lakes WBC.**
- Pitch must be about your existing business, not a future endeavor or innovation.
- Participant must be available to pitch at all scheduled time slots on September 24, 2019.
- Participants must check-in 30 minutes before their scheduled time slot.
- All 19<sup>th</sup> Annual Great Lakes Women's Business Conference attendees are invited to observe the tournament from the audience.
- Fifteen (15) participants will be selected by a closed committee of Great Lakes WBC staff and affiliates through the application process. These 15 semi-finalists will compete live at the Great Pitch Contest held during the morning workshop on September 24, 2019.
- From the 15 semi-finalists, four (4) finalists will be selected by a group of expert judges to move forward to "The Great Pitch Competition —The Final Four." These four finalists will pitch live at the Awards Luncheon where the winner will be selected by the audience.
- When a decision is required, Great Lakes WBC will be the final authority.
- If you have previously won a cash prize for a Great Lakes WBC pitch competition, you are unable to participate in the Great Pitch.