

Fall 2016 Edition

Great Lakes
Women's
Business
COUNCIL
Accelerating business growth



www.GreatLakesWBC.org

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16th Annual Great Lakes Women's Business Conference – SUCCESS!

We welcomed more than 1,000 women business owners, supplier diversity professionals and corporate executives to the 16th Annual Great Lakes Women's Business Conference. We thank everyone who contributed to the 2 days of skill and network building. From the workshops to the WBE Showcase (which featured more than 150 certified women business enterprises), the conference echoed our commitment to **accelerating business growth**.



GENUINE INNOVATION IS
ABOUT FINDING YOUR
VOICE AND BECOMING
YOUR OWN
REVOLUTION.

Charlotte Westerhaus-
Renfrow, J.D., M.Ed.,
Indiana Univ. Kelley School
of Business - Indianapolis



Nancy Giordano,
Keynote Speaker

Congratulations to all of our
Honorees:

John Taylor - Corporate Champion of
the Year

Barbara Morgan - Corporate Advocate of the Year

Lynn Garrison - Corporate Volunteer of the Year

Cheryl Bowlson - Michigan WBE Role Model of the Year

Kathy Adkins - Indiana WBE Role Model of the Year

Maria Gatzaros - Michigan WBE of the Year

Karen Cooper - Indiana WBE of the Year

Felicia Harris - Michigan WBE Volunteer of the Year

Marilyn Moran-Townsend - Indiana WBE
Volunteer of the Year

We also applaud our 3rd Annual **Excellence in Supplier Diversity** Award recipients. The **Excellence in Supplier Diversity** Recognition Program was designed to identify and recognize those corporations that have outstanding supplier diversity programs which result in the inclusion of certified women business owners in their supply chain.



Meet The Buyers

Emerging

Barton Malow
Delphi
Henry Ford Health System
Herman Miller
IAC – Emerging
MSX International
Strategic Staffing Solutions
Wayne State University



WBE Showcase

Advanced

Anthem
Dura
Walbridge



Jennette Smith, Crain's
Detroit Business

Best in Class

Blue Cross Blue Shield of MI
Comerica Bank
DTE Energy
Fiat Chrysler Automobiles
Ford Motor Company
General Motors Company
Kelly Services
Toyota



WBE Forum Chairs with Emcee Carol Cain, Host
and Executive Producer, Michigan Matters

Exciting News!

We were joined by WBENC Chairperson, Theresa Harrison, to announce the 2018 WBENC Conference Co-Chairs and WBE Host Committee.

We are happy to share that Great Lakes WBC will be hosting the 2018 National WBENC Conference in Detroit! Stay posted for further details and opportunities to get involved.



Click image above to watch Awards Luncheon Emcee and WDIV Local 4 Paula Tutman special segment featuring WBE Nancy Niezgocki

Detroit Business Growth Initiative

Our CEED Detroit program has launched the Detroit Business Growth Initiative, funded by JPMorgan Chase. The purpose of the Detroit Business Growth Initiative is to help Detroit-based businesses leverage their growth and capacity. This program will feature a series of trainings; individual counseling and coaching streamlined to help participants fully utilize certifications, capital and contract opportunities. Participating organizations include City of Detroit Department of Transportation, City of Detroit, Michigan Department of Transportation, Wayne County Airport Authority, Great Lakes Women's Business Council and Schoolcraft College PTAC.



It is not too late to refer a prospective applicant. For more information, contact Business Growth Manager Tony Farris, afarris@miceed.org or 734-677-1400.

WBENC launches new online application system

Recently, WBENC announced the digitization of the certification and re-certification process. Our Certification Team is here to help you navigate the new processes. We sat down with Veronica Johnson, Certification Program Manager, for help:



What are the first steps to recertification using the new system?

"The first step is to log into the new [wbenlink2.0 website](http://wbenlink2.0.com) and create the company's profile. After the profile has been created, the applicant will be able to upload all mandatory and/or required documents right in to their company's profile"

Who can they call for help?

"We would be more than happy to guide women business owners through the online system. They are welcome to contact myself, Veronica Johnson, at vjohnson@greatlakeswbc.org, Debbie Ervin at dervin@greatlakeswbc.org or Cherise Gary at cgary@greatlakeswbc.org The Michigan office number is 734-677-1400 and the Indiana office number is 317-920-1400".



Welcome Newly Certified and ReCertified Women Business Owners

3 D Sales, Inc.	Girls Gear LLC	Phrootz, Inc.
A2O Boating & Marine Supply, Inc.	Gleba & Associates	Pioneer Plastics
Adhezion Inc	GLOBAL Automation Technologies, LLC	Polstar Commercial Cleaning Services, Inc.
Advanced Integrated Solutions, LLC	Global Automotive Systems, LLC	Posy LLC
Advanced Underground Inspection, LLC	Global Enterprises	Powell Tool Supply, Inc
All Brite Maintenance LLC	Global Rollforming Systems, LLC	Power Marketing LLC
Alpha Rae Personnel, Incorporated	Global Staffing Agency LLC	Prairie Quest Inc
Americlerk Inc.	Global Supply Innovative Engineering, LLC	PRECISE ELECTRONIC REPAIR LLC
Anderson Express, Inc.	Globe Tech, LLC	Premier Factory Safety, LLC

Apollos Waters, LLC.	GMT LOGISTIC INC	Prince Technology Solutions, Inc.
Armstrong/Robitaille/Riegle, Inc.	Golden Way Group, LLC	PROMOTION CONCEPTS INC
Arrow Motor&Pump Inc.	Gongos, Inc.	Pro-Motion Technology GroupLLC
Arroyo Industries, LLC	Go-To Solutions, Inc.	Pure Leadership Consulting, LLC
ASAP Identification Security, Incorporated	Grand Connection, LLC	QIG, LLC
Asbestos & Lead Abatement of Michigan Inc.	Grand Haven Gasket Company	Quality Care Rehabilitation Professionals Inc
ASPRA World Inc.	Grand Rapids Building Services, Inc	Quality Hardware Corp.
ATCO INDUSTRIES, INC.	GREAT LAKES MOTORCOACH, INC.	Quality Rehabilitation Services
Audio Visual Equipment and Supplies, Inc.	Great Lakes Pension Associates, Inc.	R. A. Rush Plumbing & Heating Co., Inc.
August Pask Partners L.L.C.	Great Lakes Power & Pipe Inc.	RAM Insurance Agency LLC
Avancez, LLC	GREAT LAKES TECHNICAL SALES CO.	RAR GROUP INC
Awards Unlimited, Inc.	H.S. Die & Engineering, Inc.	RCMA INC.
Bamar Plastics, Inc.	Hamilton Contracting, LLC	RE/MAX SunQuest Realty
Banas and Associates PLLC	Harris Marketing Group	re:group incorporated
Bartel Printing Company, Incorporated	Hart Precision Products, Inc.	Reagan Mechanical LLC
BB MASONRY, INC.	Havener Properties, LLC	REC Holdings, LLC
BCL Risk Management Agency, Ltd.	High Hopes Transportation LLC	Regis Construction, LLC
Blue Cottage Consulting, Inc.	Hines Industries, Inc.	RENEE WALKER & ASSOCIATES LLC
Blue Fusion	HNT Logistics, LLC	ReviewWorks
BLUE STARS INC	Human Resources Unltd. Inc.	Robinson Industries, Inc.
BlueWater Technologies Inc.	IDO Incorporated	Rogers Electric Supply Co.
Brenner Design Incorporated	ILB Logistics, LLC	Rolland Rose Trucking Inc
Brighton Analytical Associates, LLC	Impact Label Corporation	Rona M. Lum, P.C.
Brio Device, LLC	INDUSTRIAL FENCE & LANDSCAPING, INC.	RSP Express Inc.
Broadgate Inc	Infinity Consulting Services INC.	Rushlin, Inc.
Brooklyn Outdoor, LLC	Inland Seas Engineering, Inc.	Safety Services Incorporated
BTS Consulting and Training, LLC	Innovative Solution Partners, Inc.	Safie Specialty Foods, Inc.
Bursma Electronic Distributing, Inc.	Insignia Training Partners, LLC	Search Plus International
C.J. Chemicals, LLC	Integrated Environmental, Inc.	SEB Marketing & Consulting Group, LLC

Cailand Resources, LLC	Interior Systems Contract Group, Inc.	Secure Planning Strategies Inc
CCL Construction, Inc.	International Label Mfg.llc	SecurMAR, LLC
Centric Solutions Group LLC	International Market Place, Inc.	Sharon's Heating & Air Conditioning, Inc.
Changing Places Moving & Services, Inc	International Quality Control, Inc.	Six Feet Up Inc
Chicago Decking, Inc.	Intricate Grinding & Machine Specialties	Six-Nations Transport, Inc
Chicago Steel Construction, LLC	Ipax Atlantic LLC	Smart Folks Inc.
CNC Safety, LLC	ITB Packaging LLC	Smith Fisher Maas Howard & Lloyd, PC
Coach for Higher	Jacobson Management LLC	Solution Planning and Contract Environments, Inc.
Colortech Graphics, Inc.	JADE Strategies, Inc.	Springfield Machine & Tool, Inc.
Compass Commercial LLC	JCS Computer Resource, Inc.	Springfield Plumbing & Supply, Inc.
Connection Graphics, LLC	JEM Computers, Inc.	SRM & Associates, LLC
Continental Design Co., Inc.	JGM Property Group, Inc.	St. Regis Culvert Inc
Contract Direct, LLC	JHK INC.	Stamper Facility Management
Corporate 52 Marketing Group, LLC	JORDAN TOOL CORP	Starla West International, LLC
Corporate Auto Resource Specialists, LTD.	JVH Engineering, Inc.	Steadfast International, LLC
Corporate Installation Services, Inc.	K & K Maintenance Supply Inc	StrategyNest, LLC
Creative Benefits & Insurance Solutions, LC	Kandra Construction, LLC	Structured Health Resources, Inc.
Creed Medical, Inc.	KBC Tools, Inc.	SUNSOFT TECHNOLOGIES INC.
Custom Form Inc.	KEMCO INTERNATIONAL, INC.	Supplemental Insurance Group
Custom Results Corporate Consulting LLC	Ketchum Professional Resources, LLC	TABB Packaging Solutions, LLC
D & L Inc	KVA, INC	Teddy's Transport
Data Direction Inc	L.M. Corporation	THAYER INC
Deerpath Corporation	Label Logic Inc.	The Clairmount Group PLC
Derderian Kann Seyferth & Salucci PC	LaGarda Security	The Corporate Game, Inc
Devon Facility Management	Land Mark Industries, INC.	The Dearborn Agency, Inc.
DGH Enterprises, Inc.	LaRoy Plumbing and Heating, Inc.	The Genesee Group, Inc
Diamond K Sweets & More LLC	Laukhuff Consulting, Inc.	The Kirlin Company
DiCo Manufacturing	Learning Disabilities Clinic, Inc.	The Mint Marketing Agency LLC
Die Cad Group, Inc.	Lemak LLC	the research house LLC

Diversified Engineering & Plastics LLC	Lorentson Mfg. Co., Inc.	Three Star Trucking Company, Inc.
Diversity Enterprise Solutions LLC	M.S.A., Inc.	TLS By Design, LLC
Downriver Lawn & Landscape Inc.	Macomb Wholesale Supply Corporation	TomKen Plastic Technologies, Inc.
DOYENNE CONSTRUCTORS, LLC	Mahar Tool Supply Company, Inc.	Top Tech Aviation Corp
DriverSource, Inc.	Making Performance Matter, LLC	Town & Country Industries, Inc.
Dumas Construction Services	Management Business Solutions	TRANS PACIFIC TRADE, INC.
Dura Automotive Systems, LLC	Maple Hill Engineering, LLC	Trebor Industries, LLC
Dura Operating, LLC	Maple Leaf Tooling Solutions	Tri County Supply, Inc.
DYCON INC	Marshall Sales, Inc.	Tri-AM Transport, LLC
Dynamic Computer Corporation	Materials Testing Consultants, Inc.	TruWerks LLC
Dynamic Conveyor Corporation	Mayer Metals Corporation	Tubular Metal Systems, LLC
E&M Design Solutions	McNaughton & Gunn, Inc.	Turbo Express, Inc.
EAGLE FASTENERS, INC.	Megan Torrance, Inc.	Unconventional Solutions, Inc.
El Shaddai Consulting, LLC	Metal Systems of Mexico, LLC	Unified Business Technologies
Electronic Evolutions, Inc.	Metro Recruiting, LLC	UNITED MANUFACTURING NETWORK
Eloquets Enterprise, LLC	Meyer Material Handling Products, Inc.	United Tool and Engineering, Inc
ELTA Inc	Mid-America Industrial Maintenance LLC	Unlimited Quality Sorting & Assembly Inc.
Empire Logistic Inc.	MIDWEST RECEIVABLE SOLUTIONS	VALVE RECONDITIONING SERVICE
Energy Sciences Resource Partners, LLC	Milan Metal Systems, LLC	Voyager Express Inc
Enterprise Tool and Die, LLC	Mintech LLC	W. S. Molnar Company
epiphany studios, ltd	Mitsch Design, Inc.	Walters Seed Company LLC
epromptus.inc	MNP CORPORATION	Warehouse Properties, Inc.
ESM Information Management	MSR-Pallets & Packaging LLC	Weavers.com, Incorporated
Faline Trailer Repairs LLC	Multi-Training Systems, LLC	West Michigan Document Shredding
Forsons, Inc.	Nalara Corporation	Western Staff Services of Lansing, Inc.
Fox Hills Inc.	Northfield Trucking Co, Inc.	WFQ, Inc.
Freshwater Film, Inc.	One Supply Group, LLC	Whaley Steel Corp
Genemarkers LLC	OnSite Wellness LLC	Winkel and Associates LLC
Genesis Concepts, LLC	P.T.M. Corporation	

Gill Industries Inc.	PB Logistic Services, LLC	
	Perfection Commercial Services, Inc.	
	PGS Incorporated	
	Phoenix Environmental, Inc.	

Welcome New Corporate Member

Steelcase

Stay Connected

Livonia (Headquarters): 734.677.1400

Detroit: 734.677.1400

Indianapolis: 317.920.1400

WWW.GREATLAKESWBC.ORG

